



Rowdy Yates and KILT 100.3 of Houston, Texas, love Aruba!

The first thing Rowdy Yates, DJ of one of the most popular radio broadcasts in the Houston area saw upon his arrival in Aruba was his face on the front page of the Wednesday edition of The News. It was a fitting welcome for the popular radio program host, who entertains Houstonians every afternoon from 3:00 to 7:00 pm with a steady line of entertaining patter and great country music.

Rowdy spent his Thursday and Friday afternoons on the terrace of the beachfront restaurant of the Wyndham Resort, Spa & Casino where he is staying with his wife Kim and technician Brian Ring, enjoying the view of turquoise waters and sugar white sands while he interviewed passersby that extolled Aruba's virtues. He talked to several people that have been coming to Aruba for many years, including Shari from Virginia, an enthusiastic visitor for six years running, and friends Charlie and Tina, here with their respective spouses, that have been coming to the island for fifteen years.

A number of island people also stopped by to chat with the listeners back in Texas, including Wyndham GM Rob Smith. A highpoint of the show was a contest that Rowdy regularly conducts in conjunction with the morning show of Hudson and Harrigan on KILT 100.3.

During their morning show the DJ team gave the "word of the day" that Rowdy would use sometime during his broadcast. Being in Aruba, the choice of a word was an easy one to work into his patter; "Paradise." The first listener to call in that they heard him use this word received the fabulous prize of an all expense paid trip to Aruba! The lucky winner on Thursday was Kimberly Morgan, someone who had never taken the time to call ever before, but did that afternoon, not even knowing what the prize would be. A choked up Kimberly, nearly in tears as she declared for the listeners that she "had never flown before," said that this trip would be "the honeymoon she never had!"

Rowdy and his wife Kim declare that they too have fallen in love with the island. They have been informing listeners of all their discoveries from water activities and golf to great shopping and a steak dinner that Rowdy confessed beat out many he has had in his home state of Texas, and that is tough to do. Rowdy's visit was short and sweet, but all of Houston found out what a wonderful time he was having as he had it, and two lucky winners will even get to experience it themselves.